

# Ahmed Shaheen

Mid Level Motion Graphics Designer | Video Editor | Visual Storyteller

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## PROFESSIONAL SUMMARY

Creative and detail-oriented **Motion Graphics Designer** and **Video Editor** with over 5 years of experience in transforming complex ideas into high-impact visual stories. Specialized in **2D Animation**, **Logo Animation**, and **High-Converting Social Media Ads** (TikTok, Reels, & YouTube). I combine a technical background in **Multimedia Technology** with an artistic soul, striving for "logical beauty" in every frame.

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## CORE EXPERTISE

- **Motion Design:** 2D Animation, Explainer Videos, Kinetic Typography, Infographics.
- **Video Editing:** Post-Production, Color Grading, Sound Design, Promotional Content.
- **Graphic Design:** Logo Animation, Visual Identity, Pre-press & Packaging Design.
- **Digital Marketing:** High-converting ads for TikTok, Instagram Reels, and Snapchat.

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## TECHNICAL SKILLS

- **Design & Animation:** Adobe After Effects, Adobe Premiere Pro, Adobe Illustrator, Adobe Photoshop, Adobe InDesign.
- **Productivity:** Microsoft Office (Word, Excel, PowerPoint).
- **Soft Skills:** Creative Problem Solving, Attention to Detail, Commitment to Deadlines, Continuous Learning.

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## PROFESSIONAL EXPERIENCE

**Motion Graphics Designer | Combinerss**

*October 2023 – August 2024*

- Developed high-quality motion graphics and brand content for marketing campaigns.
- Produced engaging video content that increased social media interaction for clients.

## **Motion Graphics Designer | First Markets**

*October 2020 – November 2021*

- Collaborated with marketing teams to produce professional animations and visual effects.
- Mastered the process of turning storyboards into compelling 2D animations using After Effects.

## **Social Media Designer | Karatin for Artistic Production (Saudi Arabia)**

*2019 – 2021*

- Designed marketing materials and visual content tailored for the Saudi market.
- Transformed client concepts into visual designs that capture audience attention.

## **Social Media Designer | Arcidea for Development and Languages**

*2015 – 2018*

- Headed the social media design department, ensuring visual consistency across all platforms.

## **Digital Printing Operator & Packaging Designer | Freelance/Various**

- Expertise in pre-press preparation, color management, and large-scale printing (Posters, Banners, Books).
- Specialized in innovative carton packaging and branding merchandise.

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## **EDUCATION**

### **Bachelor of Multimedia Technology**

*University College of Science and Technology (2012 – 2016)*

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## **LANGUAGES**

- **Arabic:** Native.
- **English:** Good verbal and written communication.

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## **PERSONAL ATTRIBUTES**

- Born in 1994, Rafah - Palestine.
- Driven by a mind that dissects problems and an artist's soul that seeks innovation.
- Resilient and adaptable, finding creative solutions within reality's constraints.