

Marko Marković

MarTech, Brand Strategist

LinkedIn Learning: 90+ Certifications



ABOUT ME

An Expert in MarTech strategy focused on creating high-end identities for the tech-heavy era. I bridge the gap between high-level branding and technical execution, SEO/AEO optimization, full-scale development, and marketing automation. I use advanced design tools and AI to build adaptive systems that deliver sophisticated visuals, technical edge, and analytics.

EDUCATION

CLAY VIRTUAL ACADEMY

Bachelor of Technology - BTech, E-Commerce/Electronic Commerce.

PMI

Bachelor's degree, Business, Management, Marketing, Human Resources Management/Personnel.

EXPERIENCE

CERTIFICATIONS & ACHIEVEMENTS

BRANDING & DOMAIN STRATEGIST

- Curating and managing a high-premium digital asset portfolio. Developing narratives that link emotional branding with business ROI.

CO-FOUNDER

- Spearheaded the project from inception, overseeing the brand's visual and strategic roadmap.

OPERATIONS & PROCESS SUPERVISOR

- Managed automated systems for high-scale production on capital infrastructure projects.

FIVERR VERIFIED / TOP 30%

- Public Relations, Business Plan Development, SEO.

INDEED VERIFIED

- SEO (Proficient), Marketing (Highly Proficient), Social Media (Highly Proficient).

CORE EXPERTISE

- M&A BRAND CONSULTING
- AI ENGINEERING
- NAMING
- MARKETING AUTOMATION
- ADVANCED SEO/AEO
- VISUAL DESIGN
- M&A STRATEGY
- FULL-STACK AWARENESS

SECTORS

- BRAND STRATEGY
- MARTECH & AEO
- TECH STACK
- BUSINESS INTELLIGENCE

CONTACT

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- Pirot., Serbia, PAK 18300 [Hire me!](#)

OPEN TO REMOTE | HYBRID

Brand Strategist | MarTech Specialist | Marketing Creative

- AI | Marketing Automation | Next.js | Canva | Inkscape

LANGUAGES

- Italian & English - Conversational
- Serbian - Native